Reference

uniPlan
energy

CAS genesisWorld
CRM + AIA® for small and
medium-sized companies

CAS SOFTWARE

» If you want to develop your energy park efficiently: use skejlo based on the CRM platform CAS genesisWorld. The solution provides the necessary overview - and that is precisely where its great added value lies. «

Annika Schröter & Arne Böhmer, Project Manager

uniPlan energy

Industry

Services for renewable energies

Goals/Requirements

- A "single source of truth" as the sole repository for all relevant data
- A 360-degree overview with data available at any time
- Seamless integration of contact management, contract management, and geographic data visualization
- Streamline processes to save time and consistently eliminate sources of error

Benefits and advantages

- Rapid implementation and collaborative partnership: thanks to expert guidance, uniPlan energy can configure and further develop the system on its own
- A central tool that consolidates all information, thereby laying the foundation for seamless collaboration and well-informed decisions
- Our day-to-day work has improved dramatically. Processes have been streamlined, the time required to search for information has been drastically reduced, and project structures can be mapped out more quickly
- Clear priorities: All employees have access to current information at any time. This allows for clear prioritization of tasks and promotes structured collaboration, particularly when developing multiple energy parks simultaneously

CAS genesisWorld

skejlo

Project data

- CAS genesisWorld industry solution skejlo
- skejlo on the CAS genesisWorld CRM platform is a solution specifically designed to meet the complex requirements of large companies involved in project development in renewable energies

Customer

- uniPlan energy GmbH, uniplan-gruppe.com/de/energy
- As part of the uniPlan Group, uniPlan energy is actively driving the development of wind, solar, and energy storage projects—primarily in Germany, France, Poland, and the Czech Republic. Together with municipalities, businesses, property owners, and regional partners, the company supports projects along the entire value chain
- Founded: 2023 (from the uniPlan Group)
- Employees: 10 to 50

CAS genesisWorld

- Company-wide customer-centric platform powered by intelligent assistants (AIA®)
- Professional customer management optimizes internal processes and increases efficiency
- Mobile CRM solutions based on CAS SmartDesign® technology for smartphones, tablets and browsers
- Very good price-performance ratio
- Established product – multiple award-winning
- CAS products are used successfully by more than 35,000 companies worldwide

Contact and consulting

ACP IT for innovators.

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