Reference

CAS genesisWorld

CRM +AIA® for small and
medium-sized companies

» skejlo enables teams to work in a more structured, transparent, and collaborative way. The solution creates the most value when it is seamlessly integrated into everyday workflows and provides a shared source of information. «

Ann-Kristin Thoms, Head of Properties

Industry

Renewable energies

Goals/Requirements

- Centralize and link information, make connections between projects, spaces, contracts, and contacts visible
- Gain a full overview of projects, responsibilities, and progress that is transparent for everyone involved
- Bring more structure and efficiency to project management

Benefits and advantages

- Provides a central information base for all departments: skejlo brings projects, contracts, land parcels, and contacts together in a single system. Makes information available in one central place
- Decreases coordination efforts and unifies information states: since all relevant data is stored in one place, everyone across the organization has access to the same information.
- Provides more structure in the cooperation across departments: especially for complex projects involving numerous stakeholders, land parcels, and contracts
- Collaborative implementation with ACP: The implementation was closely aligned with internal processes, allowing requirements and specific technical needs to be refined step by step.

Project data

- CAS genesisWorld industry solution skejlo
- skejlo on the CAS genesisWorld CRM platform is a solution specifically designed to meet the complex requirements of large companies involved in project development in renewable energies

Customer

- VSB Holding GmbH, www.vsb.energy
- VSB Group is a pioneer in developing innovative approaches and technologies for sustainable energy generation. They focus on process digitalization and automation with the immediate goal of further accelerating the transition into a greener future
- Founded: 1996
- Employees: over 500

CAS genesisWorld

- Company-wide customer-centric platform powered by intelligent assistants (AIA®)
- Professional customer management optimizes internal processes and increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- CAS products being used successfully by more than 35,000 companies worldwide

Contact and consulting

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