

Reference



» CAS genesisWorld creates new perspectives for our digital member support. The solution simplifies processes, increases our response speed, and helps us address the needs of hunters even more precisely – fully in line with modern association management. «

Mag. Martin Schwärzler, Managing Director

CAS genesisWorld

CRM + AIA® for small and medium-sized companies





» With CAS genesisWorld, we work with a forward-looking solution that takes our member management and communication to the next level. The intuitive usability and comprehensive features – from contribution management to mobile use – make our daily work more efficient and service-oriented.“ «

Mag. Martin Schwärzler, Managing Director



Industry sector

Clubs and associations

Requirements

- Manage and support members
- Manage hunting territories
- Training and development
- Manage events
- Communication and e-mail campaigns
- Document management
- Project management

Benefits and Advantages

- Enables clear, central, and comprehensive documentation of corporate communication
- Provides accessible, centralized knowledge that saves time on research and follow-up
- Ensures high data quality
- Provides access to up-to-date and accurate contact information an all employees, including via the mobile app
- Grants a complete member overview (hunting licenses, training, hunting areas, ...)
- Versatile, interconnected, and intelligent search function enables highly specific filtering of data and CRM activities

CAS genesisWorld

Project data

- CAS genesisWorld Platinum Suite

Customer

- Tiroler Jägerverband, www.tjv.at
- The association represents the interests of hunters in Tyrol, promotes sustainable and wildlife-ecologically responsible hunting, and advocates for species protection as well as the preservation of regional culture.
- Founded in 1949
- Approx. 16,000 members

CAS genesisWorld

- Professional customer management
- Supports internal processes, increases efficiency
- Specially designed for the requirements of SMEs
- Mobile CRM solutions with CAS SmartDesign for smartphones, tablets and browsers
- Very good price-performance ratio
- Flexible, easy to integrate, extendable
- Established product – winner of several awards
- Over 200 CRM specialists provide on-site support
- CAS products being used successfully by more than 35,000 companies worldwide

Contact and Consulting



SOL4 IT-Consulting GmbH
1120 Wien
+43 1 253 00 00
www.sol4.at

